



# Business Continuity Planning

**CRISIS**

**RECOVERY**

[opticsecuritygroup.com](http://opticsecuritygroup.com)

## BE PREPARED - REACT AND RECOVER QUICKLY FROM UNEXPECTED EVENTS

Business continuity planning is the process of creating systems of prevention and recovery to deal with potential threats to a company.

In today's rapidly changing and global world, there is no such thing as 'business as usual', and the ability to anticipate, react, adapt to –and triumph over –events or situations that could affect your business success should be a key part of your organisation's strategy.

### A PERSONALISED PLAN OF ACTION

A unique plan for your business that answers WHAT, WHEN, WHO & HOW to adapt or respond on the fly, an end-to-end solution for your organisation. A business continuity plan outlines procedures and instructions your business must follow in the face of disaster – a major disruption could be caused by fire, flood or malicious attack by cyber criminals, your plan covers business processes, assets, HR, business partners and more.

Whether you operate a small business or a large organisation, you strive to remain competitive, its vital to retain your current loyal customers while increasing your customer base – and there is not better test of your capability to do so than right after an adverse event. Losses to a business can be financial, legal, reputational & regulatory. Build a recovery strategy around allowable downtime for processes.

### BUSINESS BENEFITS

- A focused and informed team who know they already have a plan to help deal with a situation
- Identify and priorities why you need operationally – what is required versus what is optional
- Identify responsibility within each area and a complete contact workflow
- Anticipate problems before they arise and understand how to over come them
- "Scenario Plan"- what is required to keep the key elements of your business operational – at emergency level plus with a pivot plan to achieve a sustainable level as soon as possible.

### WE WILL



#### Understand your security needs

- By understanding your business aims and operation flows, we can help design security solution that works for you, your employees, suppliers and contractors.



#### Complete on site and network audits and surveys

- Optic converged security specialists will audit your building (s) and all access points in conjunction with any existing security measures.



#### Review of recommendations and options

- Optic will discuss with your team the recommended approach, products and how best to train your staff in best practice management for your purpose designed solution & bespoke deployment

### WE ARE OPTIC

Optic Security Group is Australasia's largest independent provider of converged security (physical, personnel and information) risk management solutions, and we've been doing it for over 30 years.

We are excited to partner with you in establishing and enhancing your security risk strategy and governance, and in designing, integrating, installing, maintaining and servicing networked security systems.





## 7 STEPS for Business Continuity Planning

1. Identify the scope of the plan
2. Identify key business areas
3. Identify critical functions
4. Identify dependencies between various business areas and functions
5. Determine acceptable downtime for each critical function
6. Create a plan to maintain operations by collaboration
7. Get Buy in by stakeholders



## A QUALIFIED SECURITY PROFESSIONAL TO DESIGN YOUR SECURITY SOLUTION

In accordance with our **Enterprise Security Risk Management (ESRM)** approach, our methodologies and solutions are aimed at lowering your exposure to security risks that could affect your organisation operationally, financially, or reputationally. We deliver risk-based – not product-based – solutions.

We will work closely with your Security and IT team to ensure security solutions are fit-for-purpose in terms of selection, design, deployment and maintenance, including regular risk, threat and vulnerability assessments and converged security audits.

We will ensure our delivery is also de-risked and reliable, including in relation to the availability of security product (supply chain) and equipment (including PPE), and appropriately qualified and experienced technical personnel, and Business Continuity Planning.

## SPEAK TO A CONVERGED SECURITY SPECIALIST

For a no obligation discussion about how Optic Security Group can be part of your security solution, contact us today.

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