



OPTIC SECURITY
GROUP

BUSINESS CONTINUITY PLANNING

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opticsecuritygroup.com

REACT AND RECOVER QUICKLY FROM UNEXPECTED EVENTS

Business continuity planning is the process of creating systems of prevention and recovery to deal with potential threats to a company.

In today's rapidly changing and global world, there is no such thing as 'business as usual', and the ability to anticipate, react and adapt to – and triumph over – events or situations that could affect your business success should be a key part of your organisation's strategy.

IMPROVING YOUR RISK MATURITY CAN BE EASIER THAN YOU THINK

Business Continuity planning is an excellent way to ensure you have a plan of action around the key aspects of your business, should something go wrong. In the heat of the moment when you need your teams to be focused, you'll be ahead of the issue by knowing you've already got a plan to help deal with the situation.

Key elements of a BCP include:

- Identification and prioritisation of what you do operationally, what you need to do it, and what's essential versus optional.
- Who is responsible in each area and how to contact them 24/7.
- Anticipating a variety of problems and how to overcome them.
- Scenario planning around what would be required to keep the key elements of services you provide operational, initially at an emergency level, with a plan to pivot to an sustainable level as soon as possible.

Your plan will be unique to your business and crucially should answer WHAT, WHEN, WHO and HOW, to adapt or respond on the fly.



WORK WITH AUSTRALASIA'S LARGEST CONVERGED IT AND SECURITY PROVIDER

Optic is Australasia's leading converged security providers with over 1,000 customers, working with Government, Commercial and Defence organisations. At Optic we have a team of experienced risk specialists who deal with clients to manage their enterprise risk planning every day.

Using the government-recommended Protective Security Requirements as well as the US NIST frameworks, Optic can help you understand and build a coordinated and integrated business continuity strategy and plan.

You're in good hands!

GET IN TOUCH TODAY TO FIND OUT MORE!

For a no obligation discussion about how to create or expand on your Business Continuity Planning as part of your overall Risk Management, contact us today.

Phone: 09 950 9990 (NZ) or 1300 72 98 72 (Australia)
Email: NZ@opticsecuritygroup.com or Australia@opticsecuritygroup.com



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Australasia's leading
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BUILD A BUSINESS CONTINUITY PLAN IN THE CONTEXT OF YOUR GOALS

Optic is a market leader in security, threat detection and risk mitigation plans. Working with your internal teams and suppliers or partners, our experienced team will work with you to build up a view of your critical operations and help you formulate a business continuity plan so that you are prepared for action should issues arise.

We follow an **Enterprise Security Risk Management (ESRM)** approach, which seeks to understand your business and your business goals, how you value your assets, and what you need in order to succeed when the unexpected occurs.

Understanding your business goals

- The first step is to understand how your organisation operates and the wider ecosystem you work in, including suppliers, contractors and partners as well as the flow of your normal operations, the processes you have in place and the resources you use. Understanding your business also helps us identify people and process areas that need developing.



Onsite audits and assessments

- Using an ESRM framework, our trained team will audit and assess your current BCP processes and solutions. Our security and IT specialists can also look at your digital and physical assets.



Review of recommendations and options

- The Optic team will create a report and discuss the current state vulnerabilities found (gap analysis) and recommendations for best practice business continuity planning and mitigation strategies.



PUT A PLAN IN PLACE TO MITIGATE RISKS AND ANTICIPATE NEW THREATS

Once you have an up to date risk assessment with mitigation recommendations, Optic can help you deliver a revised Business Continuity Plan and help support any business case requirements.

The BCP in a rapidly changing workplace will need to be reviewed on a regular basis, and the team at Optic can help you manage that. Using our portfolio of services you can pick and choose the things you need, when you need them.

ESRM

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BUSINESS CONTINUITY PLANNING WILL SAVE YOU

- Less risk means incidents are managed quickly, minimising impacts
- Good operational and safety understanding usually means better processes that are more efficient to run
- Effective risk management usually means less expensive insurance premiums
- Less employee distraction dealing with issues that can easily be managed in advance
- In an emergency (e.g. a cyber attack), everyone knows the response plan and issues can be resolved quickly, with further damage significantly reduced.

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