

#### VIDEO ANALYTICS FOR ENHANCED SECURITY AND BUSINESS INTELLIGENCE

Whether you manage a single location or hundreds, high resolution, IP video surveillance is not only an effective deterrent to would-be offenders, but it's also a powerful tool for capturing and documenting all manner of events on your premises. It can also give a detailed level of visibility and insight into your business, helping to optimise your operations.

Businesses today are using a wealth of data from video analytics to help optimise their security as well as broader operations in a wide variety of deployments. Through the use of sophisticated algorithms & pixel by pixel analysis, video analytics can pick up on the smallest of details and can be used across a variety of scenarios including traffic flow/queue management, number plate recognition, object / shape detection and tracking, as well as facial recognition, loss prevention and store layout, stock, and resource planning.

# IN THE CLOUD OR ON PREMISE, INTEGRATED SCALABLE VIDEO SURVEILLANCE CAN OPTIMISE YOUR OPERATIONS TO KEEP YOUR PEOPLE AND ASSETS SAFE

# 24/7 visibility



Keep watch of all aspects of your sites and operations with full HD video.

Integrate with other security systems such as access control and intruder detection. View and manage everything on a single interface.

## Built-in analytics



Utilise insights and smart data to alert your team to issues.

Optimise your operations and keep track of customers and team members, to enhance health and safety and to optimise the efficiency of your operations.

# Securely stored



Ensure the encryption, access rights and privacy of your video surveillance data and comms, from unauthorised systems and personnel.

Use secure cloud storage for back up and reference.

#### GET VIDEO SURVEILLANCE TO SUIT YOUR NEEDS, THAT CAN GROW AS YOU DO

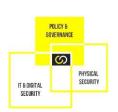
Optic Security Group is Australasia's leading converged security provider delivering for over 1,000 customers, including Government, Commercial and Defence organisations. Optic provides Video Surveillance as a standalone offering or as part of an enterprise wide security and IT services portfolio.

#### **GET IN TOUCH TODAY TO FIND OUT MORE!**

For a no obligation discussion about how Video Surveillance can be part of your overall security management, contact us today.

Phone Optic Security Group on 09 950 9990 (NZ) or 1300 72 98 72 (Australia)

Email: NZ@opticsecuritygroup.com or Australia@opticsecuritygroup.com



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#### A VIDEO SURVEILLANCE SYSTEM SUITED TO YOUR NEEDS

At Optic we recognise there is no one size fits all when it comes to video surveillance, which is why we take the time to work with you on your specific situation and requirements.

#### Understanding your business risks and goals

Our trained engineers will meet with you to understand what you are looking for from your video surveillance and how it fits into your overall security and business strategy.



#### On site survevs

By understanding what your aims are, we will undertake on-site surveys to check for the optimum placement of cameras to ensure you are getting the visibility you need, as well as noting the indoor or outdoor conditions and power supplies to minimise the install requirements and maximise the value of your surveillance.



#### Case studies of others in market

Depending on the type of surveillance you're looking for we can show you how other businesses like yours deploy and use their surveillance. It's often helpful to learn from the experience of others as well as drawing on our 30+ years of experience.



#### Review of recommendations and options

Next, we'll review those recommendations with your team and discuss the various options available in market covering all aspects of your surveillance, including types of cameras, software and analytics, the storage and protection of footage, and how to ensure interoperability with your existing or planned operations.



### Installation and set up

Our qualified teams will install your surveillance system and, where needed, ensure its integration with existing security systems. We'll help you set up your analytics, alerts and other software needed to get the most out of your investment.



#### Maintenance

Keeping your system in perfect working order and ensuring you are getting what you need from it is part of our service. Our team will be in regular contact to make sure all of your equipment and software stays up to date and working optimally, and of course we're there to answer any questions you have 24/7.



#### MARKET LEADING PRODUCTS AND PLATFORMS

At Optic we supply and install market leading products and platforms, and help you decide on the right solution for you.





















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