



OPTIC SECURITY  
GROUP



# Phishing

## - Test, Train, Protect.

[opticsecuritygroup.com](http://opticsecuritygroup.com)

### STOP THE MAJORITY OF CYBER ATTACKS BY TRAINING YOUR TEAMS

Phishing is a cybercrime in which targets are contacted by email, telephone or text message by someone posing as a legitimate contact in order to lure them into providing sensitive data, such as passwords and banking and credit card details.

The information is then used to access important accounts and can result in identity theft and financial loss. These scams are often very sophisticated and can look authentic, which is why **training is essential** to recognise what to look for.

### PHISHING ATTACKS COME IN MANY SHAPES AND SIZES!

Cybercriminals seek the easy options, and if that means getting one of your team to open a 'door' by falling for a phishing scam, then you need to teach them how to recognise the most common attempts.

RANSOMWARE – MALWARE – SESSION HIJACKING – CONTENT INJECTION – EXE FILES – DATA SNIFFING – KEYLOGGERS – TROJANS – LINK MANIPULATION - ETC

At Optic Security we regularly work with a wide range of businesses to help them become experts at avoid phishing attempts by;

- Testing how likely staff are to opening a phishing email
- Running online training campaigns, explaining what to look for
- Alerting your organisation to the latest phishing techniques
- Putting plans in place in case you have a phishing attack

**91%**  
of all successful  
data breaches  
started with a  
spear phishing  
attack

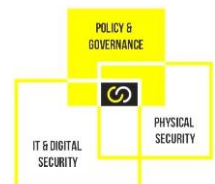
### WORK WITH AUSTRALASIA'S LARGEST CONVERGED SECURITY PROVIDER

Optic Security Group are Australasia's leading converged security providers with over 1,000 government, commercial and defence customers. Optic provides phishing training as a standalone offering or as part of an enterprise wide security and IT services portfolio.

### GET IN TOUCH TODAY TO FIND OUT MORE!

For a no obligation discussion about how our phishing solutions can be part of your overall security management, contact us today.

Phone Optic Security Group on 09 950 9990 (NZ) 1300 72 98 72 (Australia)  
Email: [NZ@opticsecuritygroup.com](mailto:NZ@opticsecuritygroup.com) or [Australia@opticsecuritygroup.com](mailto:Australia@opticsecuritygroup.com)



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Australasia's leading  
converged security provider

**OUR CYBER PROFESSIONALS MAKE IT SIMPLE TO GET PROTECTED.....**

At Optic we have a team of trained and licensed Cyber Specialists who know everything from cracking into your wifi to deploying 'sniffers' on your network traffic.

In plain business English, they can talk you through the best methods of training your teams to be able to spot and then manage sophisticated phishing attempts.

**BASELINE TESTING**

Assess the Phish-prone percentage of your users before training them

**TRAIN YOUR USERS**

With on-demand, interactive, and engaging training so they really get the message.

**PHISH YOUR USERS**

At least once a month to reinforce the training and continue the learning process

**SEE THE RESULTS**

For both training and phishing, aim for close to 0% Phish-prone

**Firstly we make sure we understand what you do – and where your threats might come from**

- Every business has operations that are unique to them and ways of working that need different ways of getting the training and messaging to land. Your business culture will be an important part of staying safe.



**The tests and training can be seamlessly integrated into your day to day operations**

- Working with your business leaders and managers, all tests and training can be deployed as part of the normal day to day, whilst your teams are at their desks or phones – no need for special sessions or rooms.



**You get regular reports and scam updates**

- Live reports can be produced at anytime to see how your teams are doing either in the test, training or follow up test phases. New joiners can automatically be tested as soon as they start and users can undertake the training refreshes as you need them.

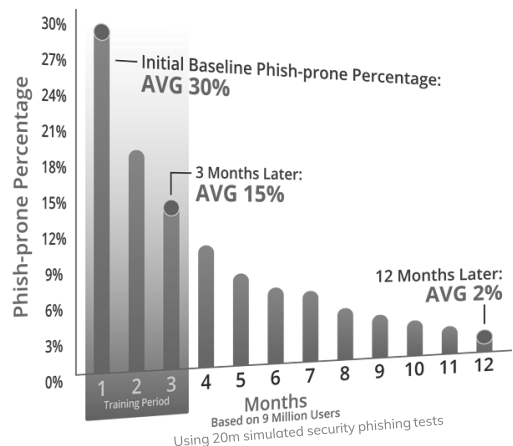


**ONLINE TESTING SOFTWARE WITH THE LATEST TECHNIQUES**

Testing and training works – it's likely to halve your vulnerability in just 3 months.

Using market leading cyber protection software and platforms, combined with the know how from running an end to end converged security business, Optic Security can help you defend and train your business to be able to manage a broad portfolio of physical and cyber threats.

Reduce your threat surface today.



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